

Board Meeting Agenda, Friday 27 July 2018  
 Tāmaki Makaurau Boardroom, L8 139 Quay Street

Item	Subject	Action	Start Time	Duration	Pg.
<b>OPEN AGENDA</b>					
1	Apologies	To Note	1.15 p.m.	1 mins	
2	<a href="#">Open Minutes 29 June 2018</a> and Open Action Tracker, Nick Hill	To Approve	1.16 p.m.	2 mins	<b>2</b>
3	<a href="#">Directors Interest Register</a> , Conflicts of Interest Declaration, David McConnell	To Note	1.18 p.m.	2 mins	<b>12</b>
4	<a href="#">Chief Executive's Activity Report</a> , Nick Hill	To Note	1.20 p.m.	10 mins	<b>16</b>
5	<a href="#">Finance Report</a> , Joy Buckingham		1.30 p.m.	10 mins	<b>23</b>
	<b>Close of Meeting</b>		<b>1.40 p.m.</b>		

### ATEED Board Interests and Conflicts Register

Director	Interests and Conflicts
David McConnell	Managing Director, McConnell Group Deputy Chair, Committee for Auckland Board Member, University of Auckland's Business School Advisory Board Director, Future Schools Partners GP Limited (5625905) Director, Future Schools Partners GP 1 Limited (5616086) Director, H Construction Schools 2 PPP Limited (5508209) Director, Malcolm Nielson Limited (5879529) Director, Ascot Parade Limited (2157240) Director, C 60 Display Limited (2247276) Director, Mc (Jervois) General Partner Limited (5486582) Director, Malcolm Custodian Limited (5892176) Director, What Comes Next Limited (5860568) Director, H Construction North Island Limited (175077) Director, H Construction Hobsonville Limited (3893218) Director, Ayrlires Parklands Limited (1646167) Director, H Plant Limited (3691839) Director, H Construction North Island Group Limited (3873056) Director, H Infrastructure Holdings Limited (5995672) Director, London Group Holdings Limited (634236) Director, BPB Plasterboard Limited (1644304) Director, Titanium Park Development Limited (1731580) Director, Orange H Group Limited (3691741) Director, Projects (M.I.L.) Limited (606848) Director, Mcconnell Group Limited (6106847)

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	<p>Director, Newquay Infrastructure Investments Limited (6106950)</p> <p>Director, H Infrastructure Limited (3691835)</p> <p>Director, Addison Group Limited (3377631)</p> <p>Director, Hawkfleet Limited (3329470)</p> <p>Director, Addison Developments Limited (855954)</p> <p>Director, HUC Limited (826148)</p> <p>Director, Blackpool Services Limited (6106907)</p> <p>Director, Leeds Construction Limited (6106928)</p> <p>Director, Mariner Rise Limited (1897890)</p> <p>Director, 429 Limited (882429)</p> <p>Director, Spiral Welded Pipes Limited (599333)</p> <p>Director, Mcconnell Property Services Limited (2093843)</p> <p>Director, Orange H Management Limited (3691975)</p> <p>Director, H Construction N.I. Limited (3874817)</p> <p>Director, Wilkins &amp; Davies Limited (5860549)</p> <p>Director, Learning Infrastructure Partners Gp 1 Limited (5862845)</p> <p>Director, Beaumont Park Limited (1892636)</p> <p>Director, Mcconnell Developments Holdings Limited (2066570)</p> <p>Director, Orange H Construction Limited (3723877)</p> <p>Director, H Construction Group Limited (3746315)</p> <p>Director, MTC Land Investments Limited (5452582)</p> <p>Director, Steelpipe Limited (49280)</p> <p>Director, Citygate Limited (2072237)</p> <p>Director, McConnell Developments Limited (886504)</p> <p>Director, Galleon Limited (597939)</p> <p>Director, H Infrastructure (NZ) Limited (5995721)</p> <p>Director, MP Shelf Company 2002 Limited (1231221)</p> <p>Director, McConnell Funds Management Limited (2396949)</p>
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	<p>Director, Learning Infrastructure Investment Limited (3765221)          Director, Element NZ Limited (2163263)          Director, McConnell Property Limited (2396928)          Director, H Construction South Island Limited (3691841)          Director, McConnell GP No. 1 Limited (2478228)          Director, The Shooting Box Limited (866096)          Director, Arnot Investments Limited (3945959)          Director, McConnell Limited (634938)          Director, Shelf Company 2012a Limited (401431)</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Evan Davies	<p>Director, Kimono Capital Limited (6341449)          Director, Long Bay Village Limited (5830034)          Director, Todd Property Group Limited (2291506)          Director &amp; Shareholder, Welch Securities Limited (1122606)          Director, Long Bay Communities Limited (1415659)          Director, Stonefields Communities Limited (1025439)          Director, Okura Holdings Limited (1512475)          Director, Long Bay Farming Limited (1560352)          Director, Ngunguru Coastal Holdings Limited (1285296)          Director, Ngunguru Coastal Investments Limited (1570675)          Director, Tall Oaks Holdings Limited (1968803)          Director, Todd Land Holdings Limited (2152132)          Director, Todd Th Limited (1875941)          Director, Lld Limited (1308103)</p>

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	<p>Director, Paris Magdalinos Architects Limited (1941004)</p> <p>Director, Todd Property Pegasus Development Limited (4857639)</p> <p>Director, Todd Capital Limited (936395)</p> <p>Director, Todd Winegrowers Limited (2152133)</p> <p>Director, Todd Property Usa Limited (3912181)</p> <p>Director, Altera Apartments General Partner Limited (4566279)</p> <p>Director, Stonefields Development Limited (3692395)</p> <p>Director, Panuku Development Auckland Limited (3089645)</p> <p>Director, Todd Property Pegasus Town Limited (4126839)</p> <p>Director, Todd International Investments Limited (1017227)</p> <p>Director, Pegasus Town R24 Limited (4869619)</p> <p>Director, Win Limited (6192307)</p> <p>Director, Nel Farms Limited (4969859)</p> <p>Director, Tc Farms Group Limited (5477244)</p> <p>Director, Todd Property Ormiston Town Centre Limited (3027783)</p> <p>Director, Todd Property Napier Hill Limited (3483383)</p> <p>Director, Todd Property Huapai Development Limited (5293201)</p> <p>Director, Pegasus Town R23 Limited (4868161)</p> <p>Director, Ilico Apartments General Partner Limited (4757340)</p> <p>Director, Todd Property Stonefields Apartments Limited (3736202)</p> <p>Director, Todd Property Albany Development Limited (3808876)</p> <p>Director, Saltus Apartments General Partner Limited (3809036)</p> <p>Director, Titanium Park Development Limited (1731580)</p> <p>Director, Kapiti Coast Airport Holdings Limited (3917540)</p> <p>Director, Todd Property Pegasus Town Services Limited (3250819)</p> <p>Director, Todd Property Whitby Development Limited (4102938)</p> <p>Director, Bellus Apartments General Partner Limited (5830670)</p> <p>Director, Verto Apartments General Partner Limited (5716247)</p>
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	<p>Director, Priory Pastoral Farm Limited (1370798)          Director &amp; Shareholder, Kokako Farms Limited (152400)          Director, Priory Pastoral Developments Limited (1472500)</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Glenys Coughlan	<p>Director, Dunedin Venues Management Limited (2298338)          Director &amp; Shareholder, GJ &amp; Company Limited (6095649)</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Mike Taitoko	<p>Director and Shareholder of Waiora Consulting Limited (5330302)          Director and Shareholder of Waiora Pacific Limited (3887379)          Director, Canvasland Holdings Limited (429999)          Director, Cognition Education Limited (963400)          Director, Committee For Auckland Limited (1121413)          Director, Maratini Holdings Limited (6261547)          Director, Mercury LTI Limited (4387380)          Director, Mercury NZ Limited (936901)          Director, Takiwa Health Limited (5783499)          Advisory Board Member of Massey University School of Business</p>

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	Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Danny Chan	<p>Director and Shareholder, A1 FLOWER WHOLESALERS LIMITED (810599)          Director and Shareholder, ALPHA ASSET MANAGEMENT LIMITED (645615)          Director and Shareholder, ARN INVESTMENTS LIMITED (2192871)          Director and Shareholder, FLOWERZONE INTERNATIONAL LIMITED (582216)          Director and Shareholder, FLOWERZONE TURNERS LIMITED (491878)          Director and Shareholder, GRIFF TRADING LIMITED (1212490)          Director and Shareholder, LADY WHITE SNAKE FILM LIMITED (1531000)          Director and Shareholder, NEW EDUCATION INVESTMENT LIMITED (323228)          Director and Shareholder, ORIENT ASSET MANAGEMENT LIMITED (424595)          Director and Shareholder, ORIENT PACIFIC INVESTMENTS LIMITED (1169701)          Director and Shareholder, ORIENT PACIFIC MANAGEMENT LIMITED (1169702)          Director and Shareholder, ORPAC INTERNATIONAL LIMITED (668742)          Director and Shareholder, PLANIT PRODUCTS NZ LIMITED (1812117)          Director and Shareholder, RHINO SECURITY LIMITED (1218758)          Director and Shareholder, SHARP MULTI-MEDIA LIMITED (1222077)          Director and Shareholder, SHARP MULTI-MEDIA PRODUCTION LIMITED (1488659)          Director and Shareholder, SIMTUTOR LIMITED (5285041)          Director and Shareholder, SUMFOOD LIMITED (6281982)          Director and Shareholder, TAHERE CALLA &amp; BULB COMPANY LIMITED (620632)          Director and Shareholder, TAHERE CALLAS LIMITED (541102)          Director and Shareholder, TALAFORD INVESTMENTS LIMITED (243773)          Director and Shareholder, THE ACADEMIC COACHING SCHOOL LIMITED (1218520)          Director, ABANO HEALTHCARE GROUP LIMITED (13802)</p>

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	<p>Director, ASIA PACIFIC CENTRE FOR FOOD INTEGRITY LIMITED (4798639)</p> <p>Director, BOSS SYSTEMS LIMITED (1566017)</p> <p>Director, CARBONSCAPE LIMITED (3953398)</p> <p>Director, CLUB Q CONDOMINIUMS LIMITED (366215)</p> <p>Director, COTTAGE DESIGN LIMITED (553363)</p> <p>Director, DANTING INVESTMENTS LIMITED (1101054)</p> <p>Director, DIABETIC FOOD LIMITED (5785571)</p> <p>Director, EDUCATION INVESTMENT LIMITED (2099558)</p> <p>Director, ENROLMY LIMITED (5746128)</p> <p>Director, EVERGROW PROPERTIES LIMITED (638821)</p> <p>Director, FASTCOM LIMITED (2292668)</p> <p>Director, FMG INSURANCE LIMITED (1801045)</p> <p>Director, GLOBAL ACADEMIC GROUP HOLDCO LIMITED (5789309)</p> <p>Director, GREEN CUT LIMITED (2200640)</p> <p>Director, GREEN HARVEST EXPORTS LIMITED (424593)</p> <p>Director, GREEN HARVEST PACIFIC HOLDINGS LIMITED (912715)</p> <p>Director, GREEN HARVEST PACIFIC LIMITED (807760)</p> <p>Director, MARLBOROUGH WINE ESTATES GROUP LIMITED (5639568)</p> <p>Director, NEW ZEALAND YACON LIMITED (3893137)</p> <p>Director, ORIENT PACIFIC CORPORATION LIMITED (482579)</p> <p>Director, PISCES TRUSTEES COMPANY LIMITED (4364838)</p> <p>Director, SEAPLIES INTERNATIONAL (NELSON) LIMITED (931103)</p> <p>Director, SIMTICS LIMITED (1405985)</p> <p>Director, TAHERE GROUP LIMITED (6090882)</p> <p>Director, TURNERS FLOWER EXPORTS N.Z. LIMITED (1677418)</p> <p>Shareholder, AIRE CUT COMPANY LIMITED (1255160)</p> <p>Shareholder, B.L.TECH LIMITED (4425298)</p> <p>Shareholder, CLOUD M LIMITED (3170790)</p> <p>Shareholder, DANTING INVESTMENTS LIMITED (1101054)</p> <p>Shareholder, IMONITOR INTELLECTUAL PROPERTY LIMITED (1874643)</p>
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	<p>Shareholder, ORGANIC INITIATIVE LIMITED (5595738)  Shareholder, RAWHITI MANUKA HONI LIMITED (2369144)  Shareholder, SHORTLAND FLATS LIMITED (41534)  Shareholder, SIMTUTOR LIMITED (5285041)  Shareholder, SUPERTHRILLER JET SPRINT LIMITED (110844)  Shareholder, THE CABLE FERRET COMPANY LIMITED (4482398)  Shareholder, THE CAREER ACADEMY LIMITED (1245347) (Removed)  Shareholder, THE DIGITAL CAFE LIMITED (6094889)  Shareholder, VOLT TECHNOLOGY LIMITED (5684947)  Shareholder, ZENITH ASSET MANAGEMENT LIMITED (1770979)  Member, NZ China Advisory Council (appointed 20 November 2012)  Member, NZ Markets Disciplinary Tribunal  Director, Farmers Mutual Group (Mutual Society)</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Helen Robinson	<p>Director and Shareholder, Cloud M Limited (3170790)  Director and Shareholder, KND Trustees Limited (5691575)  Managing Director and Shareholder, Penguin Consulting Limited (1694891)  Co-Founder &amp; Executive Director, Organic Initiative Limited (5595738)  Shareholder, KND Investments Limited (1694892)  Shareholder, Organic Initiative Limited (5595738)  Director, Fulbright NZ Ltd  Director, NZ Defence Force  Trustee, Robinson Family Trust  Trustee, Maurice Research and Education Trust</p>

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	Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company
<b>Director</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Stuart McCutcheon	<p>Director, Lexington Properties Limited (1605485)  Chairman of Directors, Auckland Uniservices Limited (373821)  Chairman, Universities New Zealand (From 1 January 2017)  Director, Universitas 21 International University Network  Council Member, University Of Auckland  Member, Partnership Board, The Worldwide Universities Network  Member, Steering Committee, The Association Of Pacific Rim Universities  Trustee, Uk Friends Of The University Of Auckland</p> <p>Party to a Deed of Indemnity and Undertaking between the Director and the Company and an insured party under a Directors and Officers Liability Insurance Policy and a Defence Costs Insurance Policy arranged and funded by the Company</p>
<b>Board Advisor</b>	<b>Roles &amp; Responsibilities outside of ATEED</b>
Sir Pita Sharples	<p>Director, Tu Maori Mai Limited (5584726)  Director, Arapita Limited (1369621)</p> <p>Hoani Waititi Marae - Taumata  Te Ropu Manatangi – Kai ako  Te Whare Tu Taua – Tumu Whakaarei  Ngā ti Kahungungu iwi – Taumata  Te Toa Takitini – Kaumatua advisor  Aorangi maori trust board – Kaumatua  Rakau Tatathi Marae – Paepae</p>

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	<p>                     Mahi Tahi trust Board – Member                      Maori and Pacific Trade Training – Manawhaka haere                      Maori Heritage Council – Member                      NZ Heritage Trust Board – member                      Emerge Aotearoa – Board Kaumatua                      NPM – Patron                      Te Arapai – Member                      Auckland Museum Trust Board - Member                      Auckland Museum Maori Council – Member                      Special Expert Group on Organ Donation – Member                      Pacific Leaders Programme – Consultant                      Matatini – Life Member                      Zin and Tane Chinese Maori Dance Production – Producer                      White Ribbon Campaign – Ambassador                      West Auckland Task Force against Domestic Violence – Member                      Pillars – Patron                      Tamaki Makaurau Haka Society – Life Member                      Unitech Maori Advisor                      Maori Chinese youth forum – Kaumatua                      Heritage NZ Pouhere Taonga Trust                 </p>
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## OPEN BOARD MINUTES

<b>What:</b>	Minutes of a Meeting of Board of Directors of Auckland Tourism Events and Economic Development Limited
<b>Where:</b>	Tamaki Makaurau Boardroom, L8 139 Quay Street, Auckland
<b>When:</b>	Friday 29 June at 1.16 p.m.
<b>Directors:</b>	David McConnell (Chair) Helen Robinson Danny Chan Mike Taitoko
<b>Apologies:</b>	Stuart McCutcheon Evan Davies Glenys Coughlan Sir Pita Sharples (Board Consultant)
<b>In Attendance:</b>	Nick Hill, Chief Executive Tim Kingsley-Smith, Company Secretary Joy Buckingham, Chief Financial Officer James Robinson, Head of Strategy
<b>Public &amp; Media Attendance:</b>	Sarah Thomson and Dr. Grant Hewison of the Waitemata Low Carbon Network

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### Background

- A. David McConnell was appointed as Chairperson for the meeting.
- B. It was noted that the quorum is a majority of the directors (12.9 of the Constitution) and there currently being seven directors, a quorum of Directors was present. It was noted that each Director had been given proper notice of the meeting.

### Meeting Business

#### 1. Apologies

There were no apologies.

#### 2. Minutes of Previous Meeting and Action Tracker

The Board discussed the draft minutes of the meeting held on 30 May 2018 and the Open Action Tracker.

The Board **approved** the minutes of the meeting held on 30 May 2018 and confirmed the minutes were a true and correct record.

#### 3. Register of Directors' Interests and Conflicts of Interests Declaration

The Board **noted** the Directors' interests register and requested the a "last updated" date be added to it.

#### 4. Presentation from Waitemata Low Carbon Network

Sarah Thomson and Dr. Grant Hewison of the Waitemata Low Carbon Network (WLCN) spoke to the paper.

- The WLCN is a diverse community of residents, groups and businesses passionate about making low carbon living, working and playing part of the distinct identity of central Auckland. The WLCN has presented to a number of CCO's to emphasise that the world is currently in a climate crisis that impacts every person and organisation.
- The WLCN noted that organisations like ATEED had an important role to play in climate change and encouraged the ATEED Board to more strongly follow the Auckland Mayor's stated position that "climate change is a priority". Management noted that the ATEED's role in the Auckland Refresh Plan is now recorded in the Statement of Intent (SOI).
- The WLCN noted that having spoken to ATEED staff earlier in the week, it was encouraged by ATEED's work on becoming a zero carbon organisation but noted that it would be good to see more solid goals in this area.
- Management noted that ATEED is currently developing its high-level strategy and will address sustainability as part of this process. Sustainability is a key focus within the Destination Team and the Economic Development Team is promoting the circular economy directly with small and medium businesses. Sustainability is a key focus of the event planning for both the America's Cup and APEC.
- The Board noted that ATEED has both an internal perspective on sustainability within the organisation (e.g. the upcoming office move) and an external influencing role with its various stakeholders (e.g. the events that ATEED runs with its partners). The SOI now better reflects ATEED's position on sustainability, but ATEED could do more to promote its work in the area as well as measuring its progress. There is an opportunity for ATEED to take the lead on sustainability in Auckland.
- Prior to the next Statutory Board Meeting in September, Management agreed to review how ATEED addresses sustainability and environmental impact both from an internal point of view and from an external influence point of view. (**ACTION POINT**)

The WLCN thanked the ATEED Board for its time and the Board thanked the WLCN for its presentation.

*Sarah Thomson and Dr. Grant Hewison left the meeting.*

#### 5. ATEED's Statement of Intent

Nick Hill and James Robinson spoke to the paper.

- Management noted that following Board feedback on the draft SOI, it has been reformatted and the forward has been rewritten. The SOI is now more opportunity-focussed. As discussed, the SOI now more explicitly references ATEED working with Council on limiting carbon emissions.
- The Board noted the changes to the SOI following the Board's feedback on the draft.

The Board **approved** the ATEED Statement of Intent 2018-21.

## 6. Chief Executive's Activity Report

Nick Hill spoke to the paper.

- The Board requested further detail on the local board comment on ATEED within the CE Report that "There is dissatisfaction with the impact and influence of local boards [on ATEED]" and asked whether this was a systemic or specific comment. (**ACTION POINT**)
- Management noted that the CE Activity Report would be improved shortly and become a more strategic document.

Following the conclusion of discussions, the Board **noted** the paper.

## 7. Finance Report

Joy Buckingham spoke to the paper.

- Management noted that the ATEED's auditors would be conducting ATEED's annual audit shortly and any issues would be tabled at the upcoming Audit and Risk Committee meeting.
- The Board and Management discussed ATEED's net favourable variance of \$1.8m and the elements contributing to it.
- Management noted that BizDojo's debt to ATEED had been written off, as it was unlikely that ATEED would get 30 cents of each dollar back as previously indicated.

Following the conclusion of discussions, the Board **noted** the paper.

The Chairperson declared the meeting closed at 2.23 p.m.

**SIGNED** by the Chairperson as an accurate record of the meeting:

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Date



**Open Board Action Tracker  
As at 29 June 2018**

No.	Action	Result of Action	Status	Target Date	Responsibility
<b>29 June 2018 – Board Meeting</b>					
1.	Prior to the next Statutory Board Meeting, Management agreed to review how ATEED addresses sustainability and environmental impact both from an internal point of view and from an external influence point of view.		In Progress	28 September 2018	Nick Hill

OPEN

JULY 2018

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## Chief Executive Report: July 2018

Report to Auckland Tourism, Events and Economic Development Chairman and Board

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### Purpose

This report provides the Board with a summary of key issues and opportunities facing ATEED, and a summary of operational highlights over the prior month.

### Chief Executive overview

ATEED's Statement of Intent was published on the website after the Board adopted it at the June Board meeting. There was newspaper and TV coverage, with media interpreting the document as signalling a shift from Most Liveable City to Quality Jobs.

Recent meetings with Auckland Transport and Panuku's respective Boards and Management Teams have led to agreement on shared objectives and activities, and how we will work in partnership. This represents good progress in implementing the new Statement of Intent.

We are also in the process of closing out the last financial year.

### Strategic issues/opportunities

#### Organisational change

The refined ATEED purpose and strategic direction has been communicated to all staff, and each team has been asked to outline how it contributes to the purpose. The strategic direction and new SOI KPIs are being cascaded to individual staff through the annual performance setting process.

### ATEED priority projects

#### APEC 2021

The APEC21 Programme Board met in Wellington on 27 June, attended by ATEED's GM Destination as Auckland's representative. The Auckland City Operations Working Group was held on 13 June with early stages of detailed planning around Auckland's operational requirements being progressed. The inaugural APEC21 Auckland Utilities and Operational Service Providers briefing was held on 14 June and work is underway to establish a whole-of-council approach to leverage and legacy.

### **36<sup>th</sup> America's Cup (AC36)**

Feedback on the event concept is being collated and will be discussed between Crown and Council before presenting back to America's Cup Event Ltd. This work begins the process to agree an event concept to inform the host venue agreement (HVA). All parties hope to have an agreed HVA before the end of November. The Interagency Steering Group will have its first meeting in mid-August. This group will be pivotal in the decision making for the event concept and is responsible for ensuring that the logistics of the event, interfaces successfully with all the required parties and agencies involved at the city and national levels.

### **Manukau**

The Manukau strategy is underway with a 'discovery phase' identifying existing activity across ATEED in Auckland's south. This includes work with partners such as local boards, The Southern Initiative, Pānuku Development Auckland, and others. A cross-ATEED workshop in September will identify strategic areas of focus for ATEED and the programme will follow a similar development as the *Destination AKL 2025* strategy with high-level industry engagement.

ATEED engagement with Panuku and Auckland Transport has stepped up a level. Ongoing meetings with Panuku and The Southern Initiative are progressing opportunities in Manukau.

## **Month in review**

### **Economic Development**

Ninety Four Feet Property Development has announced a new estimated \$250m landmark hotel in central Auckland, boosting the city's current hotel stock and regional economy. Due for completion in 2021, the 41-storey, 225-room upscale hotel in the central city will be one of the city's tallest buildings, and mark the New Zealand debut of international hotel operator IHG's boutique Hotel Indigo brand.

Through ATEED's partnership in NZTE's Project Palace – which began in 2016 to help solve the country's shortage of hotels in key tourism regions – ATEED's investment attraction team played a big part in securing the hotel and major foreign direct investment for Auckland. This included helping Ninety Four Feet understand Auckland's visitor economy, navigate the nuances and cost structure of the Auckland commercial property market, and gain the assurance it needed to proceed. ATEED will continue to provide support as the hotel proceeds towards construction and completion.

A very successful sponsorship leveraging event was held at Studio West in Henderson, bringing rangatahi (youth) from Auckland's west together with Kea World Class NZ Award winner, Hollywood actor and producer of New Zealand and Māori story films Cliff Curtis. Along with other leading screen professionals, Curtis took part in a discussion to inspire and energise the students about creative careers.

A website of the CBD Jobs and Skills Hub is in development (outside of ATEED/Council digital platform) and ATEED has started engagement in the Northern Jobs and Skills Hub. There is a need for a regional approach to the multiple Auckland hubs and a workshop is planned to address this in the next month.

Screen Auckland's Michael Brook joined the NZ Film Commission (NZFC) delegation to China and Taiwan – including attendance at the Shanghai International Film festival and visit to Wanda Studios in Qingdao (partner city). Previews of *The Meg* received positive response in Shanghai.

*The Meg* (filmed at Kumeu Film Studios) premieres in Beijing and Los Angeles in early August and ATEED is collaborating with NZFC on associated marketing opportunities for Auckland

and New Zealand. A New Zealand launch is on 13 August at The Civic hosted by Warner Brothers and Gravity Pictures.

The DigMyIdea Māori innovation challenge winners were announced on 8 July after a weekend digi-wananga held at Mangere campus of Te Wananga o Aotearoa. Director Mike Taitoko was one of three judges for the competition, which attracted more than 200 entries this year (double last year's), across the two categories – young people up to 24 years, and over 24 years. The winning ideas were for: an election engagement tool for Māori to increase participation in iwi, local and central government elections; and a platform to connect property owners and tenants called Homely.

Ideastarter, the youth innovation challenge, also concluded in July with two winners announced at the finals held at AUT: Ski Sock (15-19-year category); MapMyCrop (19-24-year category).

### **Destination**

Martin Snedden facilitated two Industry Leaders Group (ILG) sessions in July as part of ongoing industry engagement post *Destination AKL 2025* launch. Feedback from the sessions will help inform development of the Auckland destination narrative, which is also being supported by a working group comprising ILG representatives.

A business case is being considered to create a compelling proposition and region-wide, umbrella winter festival for Auckland. The festival will involve working with the event and tourism industries, restaurant, tech and retail sectors and other partners to attract domestic and international visitors to Auckland in the quieter winter months.

The GM Destination is co-presenting with Epi Ludvik, Founder and CEO of Crowdsourcing Week, at the SMF2018 international conference in Singapore from 24-25 July. The presentation will focus on crowdsourcing and unlocking community engagement using *Destination AKL 2025* as the key case study. The conference brings together thought leaders and practitioners in marketing, events, advertising, associations, media, tech, digital, HR and community.

### **Major Events**

A list of upcoming Major Events is provided as Attachment 1.

### **Tourism**

The Urban List campaign ran from 20 November 2017 to 1 May 2018, featuring compelling destination content on the popular lifestyle website. Content was designed to address perceived barriers in the Australian market, including distance and needing a break that is different from the ordinary. The campaign exceeded online and social targets for total page views, Facebook and Instagram reach – driving awareness and generating a high level of engagement.

ATEED will attend Virtuoso Travel week to be held in Las Vegas from 12-17 August. A Māori showcase event is being planned as part of this activity.

The Travel Leaders Network contract has now been signed with work on marketing activities commencing in July.

The resource consent for the cruise ship 'dolphin' and ferry basin development was lodged on 13 July and will be publicly notified on 27 July. An indicative decision is expected on 26 November with construction commencing May 2019 to January 2020.

### **Study Auckland**

Planning is underway for a joint Study Auckland/Air New Zealand Japan-Auckland innovation study tour for 10 Japanese high school students with innovation and leadership potential. The group will visit AUT and experience the range of premium destination experiences. Air New

Zealand will capture video content during the tour for use in destination Auckland promotion in Japan, including at Education New Zealand’s Japan agency trade event in September.

**Strategy**

ATEED co-hosted a visit by Hon. Dr Megan Woods, Minister of Research, Science and Innovation, to raise the profile of Auckland’s innovation ecosystem. The visit was organised in collaboration with Callaghan Innovation (CI) and involved a lunch with selected start-ups and universities. The Minister was highly engaged and toured two companies which have received CI R&D grants and other support from ATEED: PLN Group and Pure Foods Limited. Video case studies are in production to profile the companies and showcase the benefit each has derived from ATEED.

A meeting was held with the co-chairs of the Mana Whenua Kaitiaki Forum as part of ongoing engagement. The forum is a collective of 19 iwi with a focus on five key priority areas: leadership and influence, natural environment (with a focus on water), culture and identity, economic development, and infrastructure and property.

Media

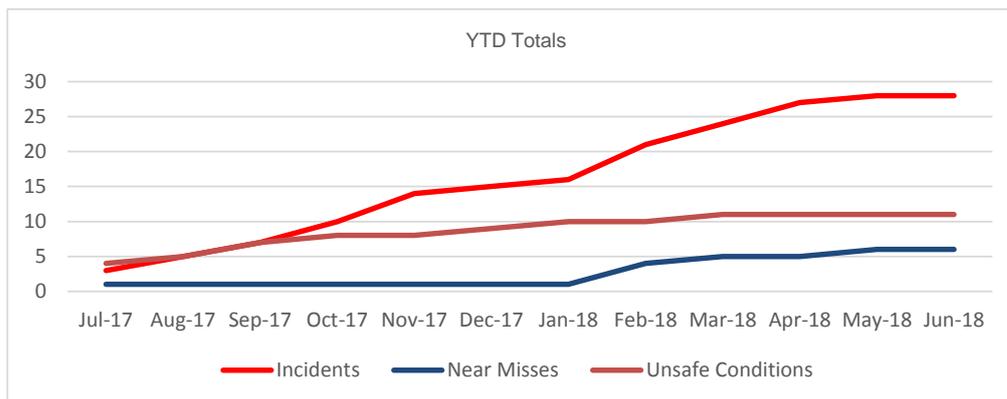
Media coverage this month was dominated by the second Italian challenger for the America’s Cup and Cliff Curtis’ visit to Studio West. A detailed summary is included in Attachment 2.

**Health and Safety**

There were three open items in the June risk register awaiting management review. These were:

- Chemical burns to a contractor when vacuuming up hazardous waste water
- Injury from a missed chair when going to sit down
- The lino is lifting in the level 7 kitchen at Quay Street.

**New incidents:** No Incidents, near misses or unsafe conditions reported in June.



## **Recommendations**

1. The report be noted.

## **Attachments**

1. Upcoming events/activity
2. Media summary

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## **Signatory**

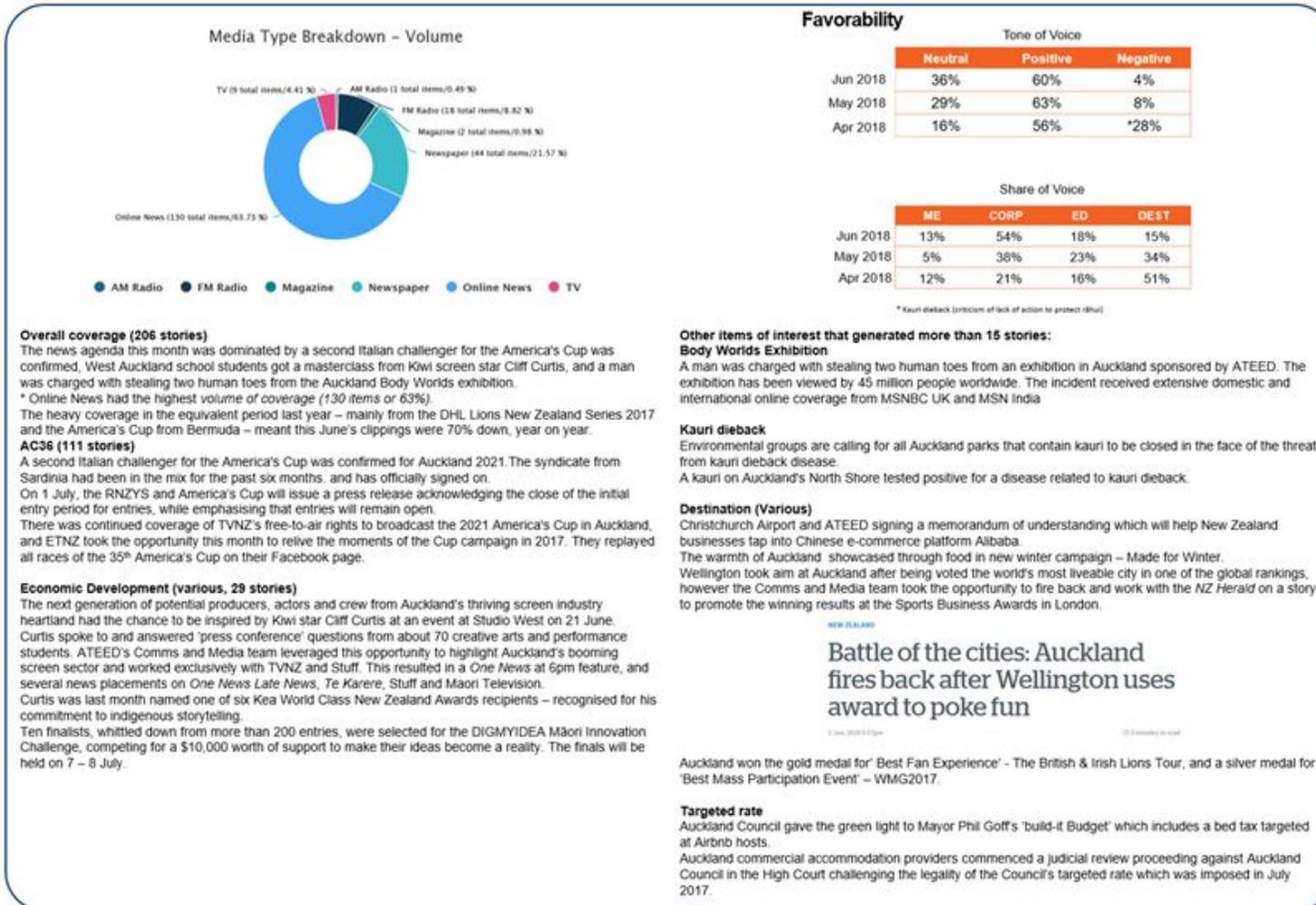
Nick Hill, Chief Executive

## Attachment 1: Upcoming events / activity

### Upcoming events/activity (next three months)

Event	Date	Location
FIBA Basketball World Cup 2019 Asian Qualifier: Tall Blacks vs China	1 July	Spark Arena
Pan Pacific Youth Water Polo Festival	7-17 July	Various
New Zealand International Film Festival	19 July – 5 August	Various
Mayoral visit to Fukuoka and Tokyo	29 July – 2 August	Japan
All Blacks vs Australia	25 August	Eden Park
New Zealand Fashion Week	17 August – 2 September	ANZ Viaduct Events Centre
Auckland On Water Boat Show	27 – 30 September	ANZ Viaduct Events Centre

## Attachment 2: Media Summary



Media

Financial Details to be released following NZX Group Announcement